



**SAGE University, Indore**  
**Institute of Management Studies**  
**CHOICE BASED CREDIT SYSTEM**  
**PROGRAM STRUCTURE**  
**Effective from Academic Session: 2024-2025**

Program: Bachelor of Business Administration  
 Semester: I  
 Subject wise Distribution of Marks and corresponding Credits

PROGRAM CORE- BBA  
 Admission Batch: 2024-2025

S. No.	Subject Code	Category	Subject Title	Maximum Marks Allotted													Credits	Credit Hours
				Theory(100 Marks)			Practical/Studio (50 Marks)			Total Marks	Hours/week							
				End Sem	Continuous Internal Evaluation Mid Sem Test (MST)	Attendance/ Quiz /Assig./Presentations	End Sem. Exam (ESE) For Practical and Viva	Continuous Internal Evaluation			L	T	P	S (only for design )	S/M	NTCC		
			Lab Work/ WPR	Attendance/Assignment/viva/Lab manual														
1	MGTDCFIN003T	DC	Fundamentals of Financial Accounting	60	20	20	-	-	-	100	4	-	-	-	-	-	4	4
2	MGTDCMGM007T	DC	Fundamentals of Management	60	20	20	-	-	-	100	4	-	-	-	-	-	4	4
3	MGTDCFOC001T	DC	Fundamentals of Computers	60	20	20	-	-	-	100	3	-	-	-	-	-	3	3
4	MGTDCFOC001P	DC	Fundamentals of Computers (Lab)	-	-	-	30	10	10	50	-	-	2	-	-	-	1	2
5	MGTDCMGM010T	DC	Entrepreneurship	60	20	20	-	-	-	100	4	-	-	-	-	-	4	4
6	To be selected from the list given	DSEC	Departmental Skill Enhancement One Elective Course to be selected from the list given Below	-	-	-	30	10	10	50	-	-	4	-	-	-	2	4
7	General Elective to be selected from University List	GE	General Elective to be selected from University List	60	20	20	-	-	-	100	2	-	-	-	4	-	4	6
8	AECACUHV001T	AECC	Universal Human Values & Professional Ethics	60	20	20	-	-	-	100	2	-	-	-	-	-	2	2
9	AECACUHV001N	AECC	Universal Human Values & Professional Ethics	-	-	-	-	20	30	50	-	-	-	-	-	4	2	-
<b>Total</b>				<b>360</b>	<b>120</b>	<b>120</b>	<b>60</b>	<b>40</b>	<b>50</b>	<b>750</b>	<b>19</b>	<b>-</b>	<b>6</b>	<b>-</b>	<b>4</b>	<b>4</b>	<b>26</b>	<b>29</b>

<b>LIST OF SUBJECTS FOR DEPARTMENTAL SKILL ENHANCEMENT ELECTIVE COURSE</b>		
S. No.	Subject Code	Subject Name
1	MGTDSBCM002P	Business Communication
2	MGTDSITM005P	E-Business Fundamentals

<b>OFFERED GE SUBJECT</b>		
S. No.	Subject Code	Subject Name
1	MGTGEMGM022B	Fundamentals of Management



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**CHOICE BASED CREDIT SYSTEM**  
**PROGRAM STRUCTURE**  
**Effective from Academic Session: 2024-2025**

**Program:** Bachelor of Business Administration  
**Semester:** II

**PROGRAM CORE- BBA**  
**Admission Batch: 2024-2025**

**Subject wise Distribution of Marks and corresponding Credits**

S. No.	Subject Code	Category	Subject Title	Maximum Marks Allotted												Credits	Credit Hours	
				Theory(100 Marks)			Practical/Studio (50 Marks)				Total Marks	Hours/week						
				End Sem	Continuous Internal Evaluation Mid Sem Test (MST)	Attendance/ Quiz /Assig./Presentations	End Sem. Exam (ESE)ForPractical and Viva	Continuous Internal Evaluation		L		T	P	S/M	NTCC			
				Lab Work / WPR	Attendance/Assignment /viva/Lab manual													
1	MGTDCBEN002T	DC	Business Environment	60	20	20	-	-	-	100	4	0	-	-	-	4	4	
2	MGTDCMSB002T	DC	Mathematics & statistic for Business	60	20	20	-	-	-	100	4	0	-	-	-	4	4	
3	MGTDCOGB001T	DC	Organizational Behavior	60	20	20	-	-	-	100	4	0	-	-	-	4	4	
4	To be selected from the list given	DSEC	Departmental Skill Enhancement One Elective Course to be selected from the list given Below	-	-	-	30	10	10	50	-	-	4	-	-	2	4	
5	General Elective to be selected from University List	GE	General Elective to be selected from University List	60	20	20	-	-	-	100	2	-	-	4	-	4	6	
6	MGTDPPRO001N	DAP	Project I	-	-	-	-	20	30	50	-	-	-	-	4	2	-	
7	AECACCOS001T	AECC	Communication Skills & Personality Development	60	20	20	-	-	-	100	3	-	-	-	-	3	3	
8	AECACCOS001P	AECC	Communication Skills LAB	-	-	-	30	10	10	50	-	-	2	-	-	1	2	
<b>Total</b>				<b>300</b>	<b>100</b>	<b>100</b>	<b>60</b>	<b>40</b>	<b>50</b>	<b>650</b>	<b>17</b>	<b>0</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>24</b>	<b>27</b>	

**LIST OF SUBJECTS FOR DEPARTMENTAL SKILL ENHANCEMENT ELECTIVE COURSE**

S. No.	Subject Code	Subject Name
1	MGTDSVAE001P	Value & Ethics
2	MGTDSDFS001P	Soft Skills

**OFFERED GE SUBJECT**

S. No.	Subject Code	Subject Name
1	MGTGEOBE002B	Organizational Behaviour



# SAGE University, Indore

Institute of Management Studies

CHOICE BASED CREDIT SYSTEM

PROGRAM STRUCTURE

Effective from Academic Session: 2024-2025

Program: Bachelor of Business Administration

Semester: III

Subject wise Distribution of Marks and corresponding Credits

PROGRAM CORE- BBA

Admission Batch: 2024-2025

S. No.	Subject Code	Category	Subject Title	Maximum Marks Allotted													Credits	Credit Hours
				Theory(100 Marks)			Practical/Studio (50 Marks)			Total Marks	Hours/week							
				End Sem	Continuous Internal Evaluation Mid Sem Test (MST)	Attendance/ Quiz /Assig./ Presentations	End Sem. Exam (ESE) For Practical and Viva	Continuous Internal Evaluation			L	T	P	S (only for design )	S/M	NTCC		
1	MGTDCKMT001T	DC	Marketing Management	60	20	20	-	-	-	100	4	-	-	-	-	-	4	4
2	MGTDCHRM002T	DC	Human Resource Management	60	20	20	-	-	-	100	4	-	-	-	-	-	4	4
3	MGTDOPR002T	DC	Operation Research	60	20	20	-	-	-	100	4	-	-	-	-	-	4	4
4	To be selected from the list given	DE	Departmental Elective Course: One Subject to be selected from the list given Below in DE Subject 1	60	20	20	-	-	-	100	4	-	-	-	-	-	4	4
5	To be selected from the list given	DE	Departmental Elective Course: One Subject to be selected from the list given Below in DE Subject 2	60	20	20	-	-	-	100	4	-	-	-	-	-	4	4
6	To be selected from the list given	DSEC	Departmental Skill Enhancement One Elective Course to be selected from the list given Below	-	-	-	30	10	10	50	-	-	4	-	-	-	2	4
7	General Elective to be selected from University List	GE	General Elective to be selected from University List	60	20	20	-	-	-	100	2	-	-	-	4		4	6
8	AECACEVS001T	AECC	Environmental Science and Disaster Management	60	20	20	-	-	-	100	3	-	-	-	-	-	3	3
9	AECACEVS001N	AECC	Environmental Science and Disaster Management	-	-	-	-	20	30	50	-	-	-	-	-	2	1	-
<b>Total</b>				<b>420</b>	<b>140</b>	<b>140</b>	<b>30</b>	<b>30</b>	<b>40</b>	<b>800</b>	<b>25</b>	<b>-</b>	<b>4</b>	<b>-</b>	<b>4</b>	<b>2</b>	<b>30</b>	<b>33</b>

**LIST OF SUBJECTS FOR DEPARTMENTAL SKILL ENHANCEMENT ELECTIVE COURSE**

S. No.	Subject Code	Subject Name
1	MGTDSEPR001P	Enterprise Resource Planning
2	MGTDMSG002P	Managerial Skills
<b>OFFERED GE SUBJECT</b>		
S. No.	Subject Code	Subject Name
1	MGTGEOPR001B	Operation Research

**LIST OF SUBJECTS FOR DEPARTMENTAL ELECTIVE COURSE**

S. No.	Subject Name	Subject Code
<b>Subject for DE-1</b>	Managerial Economics	MGTDEMGE002T
	Management Accounting	MGTDEMOA001T
<b>Subject for DE-2</b>	Technology Management	MGTDETEM001T
	Business Analytics	MGTDEBOA004T



# SAGE University, Indore

Institute of Management Studies  
CHOICE BASED CREDIT SYSTEM  
PROGRAM STRUCTURE

Effective from Academic Session: 2024-2025

Program: Bachelor of Business Administration

Semester: IV

PROGRAM CORE- BBA

Admission Batch: 2024-2025

Subject wise Distribution of Marks and corresponding Credits

S. No.	Subject Code	Category	Subject Title	Maximum Marks Allotted													Credits	Credit Hours			
				Theory(100 Marks)			Practical/Studio (50 Marks)						Total Marks	Hours/week							
				End Sem	Continuous Internal Evaluation Mid Sem Test (MST)	Attendance/Quiz /Assig./Presentations	End Sem. Exam (ESE)For Practical and Viva	Continuous Internal Evaluation		L	T	P		S (only for design)	S/M	NT			CC		
								Lab Work / WPR	Attendance/Assignment /viva/Lab manual												
1	MGTDCFIM002T	DC	Financial Management	60	20	20	-	-	-	100	4	-	-	-	-	-	4	4			
2	MGTDCOPM002T	DC	Operations Management	60	20	20	-	-	-	100	4	-	-	-	-	-	4	4			
3	To be selected from the list given	DE	Departmental Elective Course: One Subject to be selected from the list given Below in DE Subject 1	60	20	20	-	-	-	100	4	-	-	-	-	-	4	4			
4	To be selected from the list given	DE	Departmental Elective Course: One Subject to be selected from the list given Below in DE Subject 2	60	20	20	-	-	-	100	4	-	-	-	-	-	4	4			
5	To be selected from the list given	DSEC	Departmental Skill Enhancement One Elective Course to be selected from the list given Below	-	-	-	30	10	10	50	-	-	4	-	-	-	2	4			
6	General Elective to be selected from University List	GE	General Elective to be selected from University List	60	20	20	-	-	-	100	2	-	-	-	4	-	4	6			
7	MGTDPPRO002N	DAP	Project II	-	-	-	-	20	30	50	-	-	-	-	-	4	2	-			
<b>Total</b>				<b>300</b>	<b>100</b>	<b>100</b>	<b>30</b>	<b>30</b>	<b>40</b>	<b>600</b>	<b>18</b>	<b>-</b>	<b>4</b>	<b>-</b>	<b>4</b>	<b>4</b>	<b>24</b>	<b>26</b>			

LIST OF SUBJECTS FOR DEPARTMENTAL SKILL ENHANCEMENT ELECTIVE COURSE

S. No.	Subject Code	Subject Name
1	MGTDSQA001P	Quantitative and Qualitative Aptitude
2	MGTDSTWG001P	Tally with GST

LIST OF SUBJECTS FOR DEPARTMENTAL ELECTIVE COURSE

Subject for	Subject Name	Subject Code
DE-1	Digital Marketing	MGTDEDMR005T
	Sustainable Business	MGTDESUB001T
DE-2	Management Information System	MGTDEMIS002T
	E commerce	MGTDECOM001T

OFFERED GE SUBJECT

S. No.	Subject Code	Subject Name
1	MGTGEDMM001B	Digital Marketing & Social Media

Note: Students will undergo internship after IV Semester which will be evaluated in V Semester



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CHOICE BASED CREDIT SYSTEM

PROGRAM STRUCTURE

Effective from Academic Session: 2024-2025

PROGRAM CORE- BBA

Admission Batch: 2024-2025

Program: Bachelor of Business Administration

Semester: V

Subject wise Distribution of Marks and corresponding Credits

S. No.	Subject Code	Category	Subject Title	Maximum Marks Allotted												Credits	Credit Hours	
				Theory(100 Marks)			Practical/Studio (50 Marks)			Total Marks	Hours/week							
				End Sem	Continuous Internal Evaluation Mid Sem Test (MST)	Attendance/ Quiz /Assig./Presentations	End Sem. Exam (ESE)ForPractical and Viva	Continuous Internal Evaluation			L	T	P	S (only for design)	S/M			NTCC
1	To be selected from the list given	DE	Departmental Elective Course: One Subject to be selected from the list given Below in DE Subject 1	60	20	20	-	-	-	100	4	-	-	-	-	-	4	4
2	To be selected from the list given	DE	Departmental Elective Course: One Subject to be selected from the list given Below in DE Subject 2	60	20	20	-	-	-	100	4	-	-	-	-	-	4	4
3	To be selected from the list given	DE	Departmental Elective Course: One Subject to be selected from the list given Below in DE Subject 2	60	20	20	-	-	-	100	4	-	-	-	-	-	4	4
4	To be selected from the list given	DE	Departmental Elective Course: One Subject to be selected from the list given Below in DE Subject 2	60	20	20	-	-	-	100	4	-	-	-	-	-	4	4
5	To be selected from the list given	DSEC	Departmental Skill Enhancement One Elective Course to be selected from the list given Below	-	-	-	30	10	10	50	-	-	4	-	-	-	2	4
6	MGTDSINT003N	DSEC	Internship	-	-	-	-	20	30	50	-	-	-	-	-	8	4	-
<b>Total</b>				<b>240</b>	<b>80</b>	<b>80</b>	<b>30</b>	<b>30</b>	<b>40</b>	<b>500</b>	<b>16</b>	<b>-</b>	<b>4</b>	<b>-</b>	<b>-</b>	<b>8</b>	<b>22</b>	<b>20</b>

LIST OF SUBJECTS FOR DEPARTMENTAL ELECTIVE COURSE

S.NO.	HUMAN RESOURCE MANAGEMENT	FINANCIAL MANAGEMENT	MARKETING MANAGEMENT	EVENT MANAGEMENT
	MGTDEMSC001T	MGTDEWCM001T	MGTDEAAS001T	MGTDEEMA001T
Subject 1	Leadership Skills & Change Management	Working Capital Management	Advertising & Sales	Event Management
	MGTDEHRD001T	MGTDEINF001T	MGTDESDM001T	MGTDEEVM001T
Subject 2	Human Resource Development	International Finance	Sales & Distribution Management	Event Marketing
	MGTDECOM001T	MGTDEBAI001T	MGTDEBRM001T	MGTDEENS001T
Subject 3	Compensation Management	Bank Insurance	Brand Management	Event Negotiation Skills
	MGTDEIRL001T	MGTDECLT001T	MGTDEMKS001T	MGTDEFAS001T
Subject 4	Industrial Relations & Labor Laws	Company Laws & Taxes	Marketing of Services	Fundraising & Sponsorship

Departmental Skill Enhancement Elective Course

Digital Business Skill	MGTDSDBS001P
Decision Making Skill	MGTDSMS001P



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Institute of Management Studies

CHOICE BASED CREDIT SYSTEM

PROGRAM STRUCTURE

Effective from Academic Session: 2024-2025

Program: Bachelor of Business Administration

Semester: VI

Subject wise Distribution of Marks and corresponding Credits

PROGRAM CORE- BBA

Admission Batch: 2024-2025

S. No.	Subject Code	Category	Subject Title	Maximum Marks Allotted												Credits	Credit Hours	
				Theory(100 Marks)			Practical/Studio (50 Marks)		Total Marks	Hours/week								
				End Sem	Continuous Internal Evaluation Mid Sem Test (MST)	Attendance/Quiz /Assig./Presentations	End Sem. Exam (ESE)For Practical and Viva	Continuous Internal Evaluation		L	T	P	S (only for design )	S/M	NTCC			
				Lab Work / WPR	Attendance/Assignment /viva/Lab manual													
3	MGTDP0JT004N	DAP	On Job Training Project	-	-	-	-	40	60	100	-	-	-	-	-	36	18	-
<b>Total</b>				-	-	-	-	<b>40</b>	<b>60</b>	<b>100</b>	-	-	-	-	-	<b>36</b>	<b>18</b>	-